

Now It's Your Time to Shine and Join Our Wall of Fame!

Donations to the Shooting Stars Campaign can be paid through
a one-time gift or over a two-year period.

Donor Levels

★ \$10,000 • Super Nova Level

- Receives naming rights for Props Lounge or Auditorium
- Name prominently displayed in Props Lounge or Auditorium
- Super Nova Level Gold Star to be permanently displayed in the "Galaxy of Stars" area
- Program recognition during campaign
- Reserved seating at events (with advanced notice) during the campaign
- Invitation to attend two VIP Receptions to celebrate milestones towards reaching the Shooting Stars Campaign goal

★ \$5,000 • Super Star Plus Level

- Receives naming rights for our Concessions/Bar Area
- Name prominently displayed at Concessions/Bar Area
- Super Star Plus Level Gold Star to be permanently displayed in the "Galaxy of Stars" area
- Program recognition during campaign
- Reserved seating at events (with advanced notice) during the campaign
- Invitation to attend two VIP Receptions to celebrate milestones towards reaching the Shooting Stars Campaign goal

★ \$3,000 • Super Star Level

- Super Star Level Gold Star to be permanently displayed in the "Galaxy of Stars" area
- Program recognition during campaign
- Reserved seating at events (with advanced notice) during the campaign
- Invitation to attend two VIP Receptions to celebrate milestones towards reaching the Shooting Stars Campaign goal

★ \$2,000 • Shining Star Level

- Shining Star Level Silver Star to be permanently displayed in the "Galaxy of Stars" area
- Program recognition during campaign
- Reserved seating at events (with advanced notice) during the campaign
- Invitation to attend two VIP Receptions to celebrate milestones towards reaching the Shooting Stars Campaign goal

★ \$1,000 • Twinkling Star Level

- Twinkling Star Level Bronze Star to be permanently displayed in the "Galaxy of Stars" area
- Program recognition during campaign
- Reserved seating at events (with advanced notice) during the campaign
- Invitation to attend two VIP Receptions to celebrate milestones towards reaching the Shooting Stars Campaign goal

Engraved stars will be displayed permanently in the Props Lounge for as long as the building is occupied by Magnolia Arts Center. In the event that MAC re-locates, donors will receive continued recognition as much as any new space will reasonably allow.

Magnolia

ARTS CENTER

SHOOTING S★T★A★R★S CAPITAL CAMPAIGN



Magnolia Arts Center (MAC) was founded in June 2005 with a mission to provide members of the greater Greenville community with the opportunity to express creativity, participate in the arts, attend quality cultural events and gather together to build community. MAC wants to reflect the diversity and richness of this area, and to present a multitude of artistic experiences to the region.

With Your Help, MAC© will keep reaching for the Stars!

Magnolia Arts Center has consistently fulfilled its mission. And for eight of those years, this was accomplished without a place to call their own. For example, MAC events have taken place at The Music Academy, Winslow's, and Topsy Teapot, among others. And now MAC can truly say, "There's no place like home!" The first season at the former Teen Center, located at Greenville Boulevard and East 14th Street, during 2014 was successful with a growing number of performances, events, and patrons. By any objective measure, MAC is on a roll with providing memorable experiences to our local community!

In addition to regular season shows, MAC has new opportunities to host special events. For example, during the 2014 Christmas holiday, MAC hosted private events in conjunction with the award winning show, *Santa Land Diaries*. Two Wine Tasting events were also held during the 2015 Valentines weekend as part of the added award-winning show, *Love Letters*. MAC is now offering Summer Educational Theater workshops as well. The success of these events was made possible because of the new MAC

home. MAC plans to continue adding special events such as these.

Magnolia Arts Center's building is also in demand from outside local organizations that are related to the arts. It is currently being rented on an ongoing basis, and MAC is proud to offer this service at an affordable rate. Most of those who have rented the facility, thus far, have been non-profit organizations. For example, the facility has been rented for jazz concerts, comedy acts, talent shows, poetry events and rehearsal space. In addition, during the spring of 2015, an ECU theater-major student used the space to produce a show for her final school project. The growing demand to use the MAC facility is very exciting!

MAC is a 501(c)(3) non-profit organization being operated 100% by volunteers, with no paid employees. Over 100 volunteers assist annually to produce quality shows, manage expenses, as well as maintain and clean the building. The revenue received from annual donors, concessions, ticket sales, and rentals is used towards ongoing needs such as show productions, utilities and basic repairs.

Please be aware that the MAC facility is being leased from the City of Greenville. The city elected to lease the building as it is in need of major repairs. With three years remaining on the current lease during 2015, MAC has been promised a renewal from the city for an additional seven years. Therefore, MAC plans to be in this building at least through September 1, 2025. The goal is to improve the facility and continue renewing the lease. If MAC is unable to sustain the daily expenses, produce quality shows, and enhance the facility, the lease will be terminated. Obviously, MAC does not want this to occur. While the first season in the new space was successful, MAC learned that more than \$135 per day is needed in order to operate effectively in the new space. Maintaining the facility has incurred a growing number of expenses. Your help is needed to improve the facility so that we can continue operating and providing a valuable service to the greater Greenville community.

Look how far MAC has come! Dreams are being realized.

However, the need for an enhanced facility is one obstacle that we face in order to continue. What exactly does this mean in monetary terms?

The Shooting Stars campaign goal is \$80,000.

Specifically, these funds will be used for the following purposes:

★ Restroom Accommodations • \$32,000

The bathrooms do not currently meet handicap compliance requirements. The City of Greenville is requiring handicap compliance by the end of the third year of the lease with a deadline that is quickly approaching.

★ Exterior Site Improvements • \$12,500

Painting, landscaping, and signage for the exterior of the building and surrounding property.

★ Interior Flooring • \$12,000

Flooring throughout the building needs to be replaced.

★ Concessions Area • \$7,000

The bar/kitchen area is not large enough to service the growing number of patrons. Updates to the countertops, cabinets, faucets, and sink are needed as well.

★ Seating Upgrade • \$2,500

Replace 100 Chairs with Hercules Series, Crown Banquet Chairs with 2.5" thick padding.

★ Ceiling • \$1,000

Repair and replace ceiling tiles throughout the building.

★ Lighting System Improvements • \$13,000

Provide for upgraded and expanded lighting system for theatre space.